



## 2019-2020 Kalamazoo Symphony Orchestra Program Book

### Reservation and Submission Deadlines:

Space Reservation: Monday, July 15, 2019

Advertisement Submission: Wednesday, July 31, 2019

### KSO 2019-20 Season Concerts

Wednesday, September 11, 2019 – Saturday, June 20, 2020

<b>Advertisement Dimensions (no bleeds)</b>	<b>B&amp;W</b>	<b>B&amp;W (nonprofit)</b>	<b>Color</b>	<b>Color (nonprofit)</b>	
Full page	4.375" w X 7.5" h	\$2,205	\$1,102	\$2,520	\$1,260
Half-page vertical	2.0625" w X 7.5" h	\$1,475	\$ 737	\$1,680	\$ 840
Half-page horizontal	4.375" w X 3.625" h	\$1,475	\$ 737	\$1,680	\$ 840
Quarter-page vertical	2.0625" w X 3.625" h	\$ 995	\$ 497	\$1,130	\$ 565
Quarter-page horizontal	4.375" w X 1.6875" h	\$ 995	\$ 497	\$1,130	\$ 565

  

<b>Premium Placement Advertisement (no bleeds)</b>	<b>B&amp;W</b>	<b>B&amp;W (nonprofit)</b>	<b>Color</b>	<b>Color (nonprofit)</b>	
Inside back cover	4.375" w X 7.5" h	NA	NA	\$2,700	\$1,350
Outside back cover	4.375" w X 7.5" h	NA	NA	\$3,000	\$1,500

Advertisement Format: Artwork must be provided in digital format. The preferred format is a high-resolution pdf file. Email print-ready ads to [ads@kalamazoosymphony.com](mailto:ads@kalamazoosymphony.com).

**Daniel Brier**  
RESIDENT CONDUCTOR

**Raymond Harvey**  
MUSIC DIRECTOR EMERITUS



## 2019-2020 Kalamazoo Symphony Orchestra Program Book Advertising Agreement

Advertiser \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP \_\_\_\_\_

( ) \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Advertisement Dimensions (no bleeds)		B&W	B&W (nonprofit)	Color	Color (nonprofit)
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Outside back cover	4.375" w X 7.5" h	NA	NA	<i>Sold</i>	NA

New & Renewing Advertisers: (please check one)

Please reprint my ad exactly as it appears in the 2018-2019 program.

I will supply a new ad in the exact size indicated no later than Friday, July 31, 2019.

Digital formats only – hi-resolution pdf preferred. Email print-ready ad to [ads@kalamazoosymphony.com](mailto:ads@kalamazoosymphony.com)

### Billing Instructions

*Payment is due upon invoicing.*

I do hereby certify that I am the duly authorized agent of the company/firm named above, and that I am authorized to make and execute this contract for advertising in the KSO program book on its behalf. I understand that this contract may not be canceled once signed.

Advertiser Signature \_\_\_\_\_

Date \_\_\_\_\_

KSO Signature \_\_\_\_\_

Date Received \_\_\_\_\_

**Daniel Brier**  
RESIDENT CONDUCTOR

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